

consider this submission in combination with the reply to the Notice to File Corrected Application Papers on June 7, 2001.

Please enter the following amendments based on the clean (with no underlining or bracketing) version of amended paragraphs below in compliance with 37 C.F.R § 1.121(b)(1)(ii). Accordingly, substitute the indicated paragraphs with the following pending paragraphs below in compliance with 37 C.F.R § 1.121(b)(1)(i). Accordingly, no new matter is added to the specification. Rather, this preliminary amendment in combination with the July 5, 2001 response is provided to comply with the changes to the specification as requested.

Please replace the paragraph beginning at **page 18, line 4** with the following paragraph:

Figures 2A – 2D depict a user interface for a browser and show a series of exemplary requests entered onto a browser command/address line in order to utilize the present system;

Please replace the paragraph beginning at **page 18, line 7** with the following paragraph:

Figures 3A – 3D depict an alternative user interface for a browser and show a series of four exemplary requests entered onto the browser command/address line in order to utilize the present system;

Please replace the paragraph beginning at **page 18, line 12** with the following paragraph:

Figures 5 and 5B are further examples of browser requests formed in accordance with the present system;

Please replace the paragraph beginning at **page 19, line 11**with the following paragraph:

Figure 17A is an example of a notice of price change issued by the system;

Please replace the paragraph beginning at **page 19, line 25** with the following paragraph:

Figure 14A is a diagram showing a user device and a controlling organization's central computer interconnected to a computer network in accordance with the present system;

Please replace the paragraph beginning at **page 20, line 1** with the following paragraph:

Figure 27A is a chart showing an alternative example of a flow of orders and payments for the system of Figure 14;

Paragraph beginning at **page 25, line 17**:

In accordance to one exemplary embodiment, the user may enter in a particular command, or Internet address, onto the command/address line of a browser. In Figures 2A-D, an exemplary browser interface 36 is shown, with exemplary command/address line entries 38-47. Figures 3A-3D show an alternative browser interface 46, with exemplary command/address line entries 48-57.

Please replace the paragraph beginning at **page 34, line 11**with the following paragraph:

In yet another embodiment, the consumer need not even enter some or all of the extensions, such as "http://" or ".com". Rather, the browser, an application on the user's device, or the device itself, may automatically enter all necessary extensions. Figures 2A

– 3D demonstrate, on different types of browsers, progressively shorter entries that a user may enter on the command/address line, depending on the capabilities of the browser or Internet device. In the case of a browser such as that associated with Figures 2D and 3D, to implement the system 20, the consumer would need only enter the item descriptor and common extension, as shown in the command/address lines. In another embodiment, a computer, such as the user's computer or the server 28, adds the common extension for the user, such that the user need only input an item descriptor.

Please replace the paragraph beginning at **page 66, line 10** with the following paragraph:

As demonstrated in Figures 14A-14C, a user may enter the address, “cellphonebattery.sales7.com” (or the address, “cellphonebatterysales7.com”) onto the command/address line of a browser. The user may or may not then purchase a cell phone battery. Upon completing a visit to the Web page for “cellphonebattery.sales7.com” (or “cellphonebatterysales7.com”), the user, or consumer, may wish to purchase a separate item, such as pantyhose. In such a case, the consumer need only enter onto the command/address line of her browser: “pantyhosesales7.com” (or “pantyhose.sales7.com”). She will then be sent to the Web page/site for panty hose. Thereafter, the consumer can type in the command/address line of the browser, “surfboard.sales7.com”, and buy a third item.

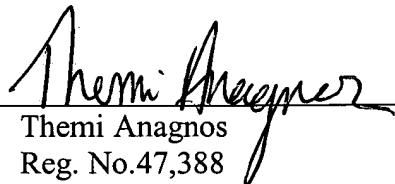
Please replace the paragraph beginning at **page 67, line 12** with the following paragraph:

With these examples, the user enters her request, followed by the extension, ".sales7", and the protocol extension, ".com" to obtain items over the Internet.

## CONCLUSION

Applicant respectfully submits that the items referenced in the Notice of Incomplete Reply are no longer omitted from the application. In light of the amendments to the specification and the above remarks, and since no new matter is introduced, Applicants submit that the present application complies with section I of the Notice of Incomplete Reply and respectfully requests a refund of the petition fee. In addition, Applicant invites the Examiner to contact the undersigned attorney at (312) 935-2368 if there are any questions.

Respectfully submitted,

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**Version with Markings to Paragraphs Showing Changes Made in the Specification**

**Pursuant to 37 C.F.R. § 1.121(b)(1)(iii)**



**Paragraph beginning at page 18, line 4:**

Figures 2A – [2I] 2D depict a user interface for a browser and show a series of exemplary requests entered onto a browser command/address line in order to utilize the present system;

**Paragraph beginning at page 18, line 7:**

Figures 3A – [3I] 3D depict an alternative user interface for a browser and show a series of four exemplary requests entered onto the browser command/address line in order to utilize the present system;

**Paragraph beginning at page 18, line 12:**

Figures 5[A] and 5B are further examples of browser requests formed in accordance with the present system;

**Paragraph beginning at page 19, line 11:**

Figure[s] 17A[-17B are] is an example[s] of a notice[s] of price change issued by the system;

**Paragraph beginning at page 19, line 25:**

Figure[s] 14A[-14C are] is a diagram[s] showing a user device and a controlling organization's central computer interconnected to a computer network in accordance with the present system;

**Paragraph beginning at page 20, line 1:**

Figure[s] 27A[-27B are] is a chart[s] showing an alternative example[s] of a flow of orders and payments for the system of Figure 14;

Paragraph beginning at **page 25, line 17:**

In accordance to one exemplary embodiment, the user may enter in a particular command, or Internet address, onto the command/address line of a browser. In Figures 2 A-3D, an exemplary browser interface 36 is shown, with exemplary command/address line entries 38-47. Figures 3A-3D show[s] an alternative browser interface 46, with exemplary command/address line entries 48-57.

Paragraph beginning at **page 34, line 11:**

In yet another embodiment, the consumer need not even enter some or all of the extensions, such as “http://” or “.com”. Rather, the browser, an application on the user’s device, or the device itself, may automatically enter all necessary extensions. Figures 2A [and]-3D demonstrate, on different types of browsers, progressively shorter entries that a user may enter on the command/address line, depending on the capabilities of the browser or Internet device. In the case of a browser such as that associated with Figures 2D[, 2H,] and 3D [and 3H], to implement the system 20, the consumer would need only enter the item descriptor and common extension, as shown in the command/address lines. In another embodiment, a computer, such as the user’s computer or the server 28, adds the common extension for the user, such that the user need only input an item descriptor.

Paragraph beginning at **page 66, line 10:**

As demonstrated in Figures 14A-14[D]C, a user may enter the address, “cellphonebattery.sales7.com” (or the address, “cellphonebatterysales7.com”) onto the command/address line of a browser. The user may or may not then purchase a cell phone battery. Upon completing a visit to the Web page for “cellphonebattery.sales7.com” (or “cellphonebatterysales7.com”), the user, or consumer, may wish to purchase a separate

item, such as pantyhose. In such a case, the consumer need only enter onto the command/address line of her browser: "pantyhosesales7.com" (or "pantyhose.sales7.com"). She will then be sent to the Web page/site for panty hose. Thereafter, the consumer can type in the command/address line of the browser, "surfboard.sales7.com", and buy a third item.

**Paragraph beginning at page 67, line 12:**

[Analogous embodiments of the system are shown in Figures 14C and 14D.]

With these examples, the user enters her request, followed by the extension, ".sales7", and the protocol extension, ".com" to obtain items over the Internet.